



SOURASHTRA COLLEGE, MADURAI – 625 004

(An Autonomous Institution Re-Accredited with 'B'+ Grade By NAAC)
VILACHERY ROAD, PASUMALAI, MADURAI – 625 004

NAME	Dr G.G. BHUVANESWARI
QUALIFICATION	M.Com. , M.Phil., Ph.D
DESIGNATION	ASSISTANT PROFESSOR
DEPARTMENT	COMMERCE
DATE OF BIRTH	14/04/1981 AGE 42
DATE OF APPOINTMENT	20-08-2019
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Educational Qualification: B.Com. M.Com., M. Phil., Ph.D.

Sl.No	Degree	College / Institution	Month & Year	Class obtained
1	Ph.D	Sourashtra College, Madurai	Awarded , March 2017	-
2	M.Phil	Sourashtra College , Madurai	2010- 2011	First
3	M.Com	DDE, Annamalai University, Chidambaram	2001-2003	First
4	B.Com	Ambiga College , Madurai	1998-2001	First

EXPERIENCE DETAILS

Designation	Institution	Duration
Assistant Professor	Sourashtra College for Women, Madurai.	01.7.2011 – April 2014
Record Clerk (Administrative work)	Sourashtra College , Madurai	14.05.2015 – 19.08.2019
Assistant Professor	Sourashtra College , Madurai	20.08.2019-Till date

Paper Presentation

- Presented a paper titled “Gold Jewellery Consumption and Consume Demand” at International conference on Global Business: Opportunities and Challenges organised by the Department of Commerce, Osmania University, at Hyderabad.

LIST OF WORKSHOP/ WEBINAR: PARTICIPATED

S. No.	Topic (State / Nat'l / Int'l)	Organized by Dept.	Date
1.	Impact of COVID-19 in Service sector: Strategies to overcome the Challenges	Jayaraj Annapackiam College for Women (Autonomous)	1.6.2020 – 02.06.2020
2.	International Workshop on Online Teaching Tools	Sourashtra College, Madurai	6.7.2020 – 10.7.2020
3.	A View On Covid 19	Sourashtra College, Dept.of commerce and Research Centre, Madurai	22.05.2020
4.	An Introduction To Human Resource Management	Sourashtra College, Dept.of commerce and Research Centre, Madurai	26.05.2020
5.	Education Through Digital Learning	Sourashtra College, Dept.of commerce and Research Centre, Madurai	26.05.2020
6.	How To Build And Marinating positive Attitude	Sourashtra College, Dept.of commerce and Research Centre, Madurai	27.05.2020
7.	MSMEs – An Overview	Sourashtra College, Dept.of commerce and Research Centre, Madurai	28.05.2020
8.	Strategic Supply Chain Management	Sourashtra College, Dept.of commerce and Research Centre, Madurai	28.05.2020

List of FDP Attended

Sl. No.	Topic	Programme	Name of the College/ University	Date/Period	No.of Days
1	Act-Right Now,Covid -19 &Its Implications	FDP	School Of Commerce, Jain(Deemed To Be University)	29.04.2020 - 01.04.2020	3
2.	My Life My Pride My Career	FDP	Patrician College Of Arts And Science, Chennai	10.05.2020	1

3.	Project Proposals for funding Agencies (UGC STRIDE & ICSSR IMPRESS) Preparation and submission protocol	FDP	Patrician College of Arts and Science	16.05.2020 to 17.05.2020	2
4.	Advanced Concepts and Developing MOOCS	FDP	Teaching Learning Centre , Ramanujan College, University of Delhi	02.7.2020 To 17.07.2020	14

List of Orientation/Refresher Programme Attended

Sl.No	Organized by Colleges/ University	Name of the Programme	Month & year
1.	Teaching Learning Centre Ramanujan College University of Delhi	Online Orientation Programme	04.06.2020 to 01.07.2020
2.	Teaching Learning Centre Ramanujan College University of Delhi	Refresher Course on “ Managing online classes and co- creating MOOCS”	02.06.2021 to 16.06.21
3.	Teaching Learning Centre Ramanujan College University of Delhi	Refresher Course on “ COMMERCE AND MANAGEMENT ”	25.06.2021 to 08.07.21
4.	Teaching Learning Centre Ramanujan College University of Delhi	Refresher Course on “ Advanced Research Methodology ”	21.06.2022 to 05.07.22

RESEARCH PUBLICATIONS (with ISSN)

S.No	Name of the Journal (Nat'l / Int'l)	Paper Title	ISSN	Month & Year
1.	Journal Of Emerging Technologies and Innovative Research	Preference Of Different Types of Gold Ornaments by Women Buyers	2349-5162	July-2023
2	Shodha Prabha (A Refereed & Peer-Reviewed Quarterly Research Journal)	Gig Economy in India- An Overview	0974-8946	Sep 2023.